



NEIAHU Newsletter

October 2007

Volume 4-Issue 10



In This Issue

Meet your Board

Message from the President

Coverage of Children to Age 24

Health Coaches help workers, save

Linking Benefit Charges to Health Risks

Michael Moore on Oprah

Recap-A Salute to American Healthcare

Mike Nader's CE

RHU Class

Calendar of Events

Quick Links

[NAHU](#)

[NAHU Region 3](#)

[NorthEast Indiana AHU](#)

[Indianapolis AHU](#)

[Greater Northern AHU](#)

[South Central Indiana AHU](#)

Dear Barbara,

To change the way your name appears above, click on the "update profile/email" link at the bottom of this email.

Don't miss this Month's Meeting!

October 18, 2007

Noon at the Summit Club

**25th Floor - National City Bank Building
110 West Berry Street - Fort Wayne, IN**

Program:

Panel Discussion Featuring Local Employers

The panel members will be asked to respond to these questions:

1. Where are you seeing the greatest increase in healthcare costs?
2. What unique strategies is your company utilizing to address these? How successful have these been?
3. How important is employee education to your company?
4. What is your company's long term strategy for controlling future healthcare costs?
5. Do you anticipate not offering health insurance coverage in the future?
6. What is your opinion about a single payer health system?
7. What are your greatest challenges with your employees and your benefit plan?

There will also be a Q&A time with the audience.

Lunch:

Members \$15.00

Non-Members \$25.00

Please RSVP to Rita Musser at rita.musser@verizon.net
by October 14th.

President: Rhonda Lloyd-Sagamore Health Network

Vice President: Phil Wenino-AFLAC

Immediate Past President:
Dianne Schaffner-Humana

Secretary:
Lisa Heinkel-Hylant

Treasurer:
Rita Musser-Senior Insurance Solutions

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Rhonda McDaniel-IntraHealth Solutions, Inc.

Communication Chair:
Barb Knox-IntraHealth Solutions, Inc.

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Ned Hart-Parkview Health Plan Services

Sponsors Chair: Jody Kinsey - PHP

HUPAC Chair - Open

Legislation Chair:
Cliff Miller-Wellpoint

Media Relations Chair:
Ryan Stoneburner-Health Insurance Inc.

Membership/Retention chair:
Jenelle Davis-IntraHealth Solutions, Inc.

Technology Chair/Web Master:
Bill Hartman-Hartman Marketing

Public Service Chair: Crystal Michel-Med Partners

Message from the President

By:
Rhonda Lloyd, President NEIAHU

CONGRATULATIONS to Rhonda McDaniel as NEIAHU Member of the Year and Rita Musser for receiving State Member of the Year! These honors were announced at the State Awards Dinner held on September 13th. It was great to see so many of our members make the trip to Indy to attend the event. And, a very worthwhile trip it was. NEIAHU received the Chapter of the Year Award! Our members have been working hard over the past year to take it to the next level, and it is nice to know that our peers recognize it.

Speaking of taking it to the next level, the September meeting was a huge success with FIFTY, yes FIFTY, attendees. If you missed it, you missed an excellent presentation by Mike Nader! It was a test drive of a different meeting

Did you know that you can use your NAHU Bucks to pay for your lunch? Present unsigned bucks when you arrive, must be current.

PHP and Tower Bank present Roy Ramthun a nationally recognized expert on Health Savings Account and consumer-driven healthcare issues.

The flyer features a portrait of Roy Ramthun on the left. To the right, the text reads: 'PHP and Tower Bank present Roy Ramthun a nationally recognized expert on Health Savings Accounts and consumer-driven healthcare issues'. Below this, the event details are listed: 'Tuesday, October 16, 7:30 - 11:30 am, The Landmark Conference Centre, 6222 Ellison Road, Fort Wayne'. A small text block below the portrait says: 'Join us for a beyond the basics presentation by Roy Ramthun including ISA myths, misconceptions, and success stories. You can participate in a Q&A session to have your HSA questions answered by this leading authority in the field. Breakfast will be provided. Please call (260) 432-6690 for more information.' The logos for PHP and TOWERbank are on the right side of the flyer.

Join us for a beyond-the-basics presentation by Roy Ramthun including HAS myths, misconceptions and success stories.

You can participate in a Q&A session to have your HAS questions answered by this leading authority in the field. Breakfast will be provided. Please call (260) 432-6690 ext. 463 for more information or to RSVP.

Recap - NEIAHU's Healthcare Conference

A Salute American Healthcare

Was a huge success!

The room was packed for all three panel discussions on the topics of Pharmacy Benefits, Wellness and National Healthcare.

Our Conference Committee, Chaired by Lisa Heinkel, did a great job of putting this event together.

We also want to offer a **BIG THANK YOU** to all of our sponsors for making this event possible!

format, and we would love to hear your comments. Ned Hart, Education Chair, is workin' overtime to bring us some great programs! October will be no exception with an employer panel on the docket. Here's your chance for some candid conversation about what employers want and need when looking to their brokers, consultants, and vendors.

As we keep rolling along. . .the 2007 NEIAHU Healthcare Conference was held September 27th. Lisa Heinkel and her committee should be congratulated on a very successful event. The panel discussion format provided an opportunity for the audience to ask questions of the experts in various fields. With the interactive health fair and over 30 sponsors there was no shortage of activity throughout the day.

September 28, 2007

Bulletin 156

Clarification of Coverage of Children to Age 24

This Bulletin is directed to all insurers writing policies of accident and sickness insurance, as defined by IC 27-8-5-1 and all health maintenance organizations (HMOs).

House Bill 1678 (Pub. Law 218-2007) requires individual insurers, group insurers, and HMOs to provide coverage to children up to age 24.

[Read Full Article](#)

Health Coaches help workers, save Companies cash

Harry Wessel | Sentinel Staff Writer
September 10, 2007

His weight had been a problem for several years, but it wasn't until December that Sengpheth Vongsomsack learned from a company-mandated annual physical that he was borderline diabetic. A sales-finance lender with BB&T Corp.

Mike Nader's Wellness CE

If you missed October's meeting, you missed out on an excellent hour of CE with Mike Nader. The topic was the new laws pertaining to implementing Wellness Programs and linking them to incentives and benefit charges.

We had very good attendance and raised an additional \$39 for our NEIAHU walkers with the 50/50 drawing. The walk is coming up Saturday October 6th, and there is still time to sign up to walk, or you can make a donation in our teams name to "Making Strides Against Breast Cancer". Follow this link [NEIAHU Walkers](#) for more information, or contact our Public Service Chair, Crystal Michel cmichel@lutheran-hosp.com.

RHU Class Starting Soon!



An RHU class will be starting in the fall.

We will be able to offer discounted prices if 10 or more members of NAHU enroll in the local class.

More information will follow as we get the details and schedule set.

in Orlando, the 30-year-old Vongsomsack took the news as a wake-up call.

And he didn't have to look far for help: All 29,000-plus BB&T employees see a nurse at least once a year, and those who need help are assigned their own nurse, or "health coach," whom they see every four months or so.

Vongsomsack credits his health coach with getting him on the right track. He says he's making smarter decisions about what he eats and exercising regularly,

[Click here to read full article](#)

Companies linking benefits charges to health risks

By Lisa Cornwell

THE ASSOCIATED PRESS

09/10/2007

CINCINNATI - First, they tried nudging. Now, as insurance rates climb, companies are penalizing workers who have high health risks such as obesity and high blood pressure or cholesterol.

Lee Morrison, 51, doesn't mind the changes. He faced added insurance charges from his employer, Western & Southern Financial Group.

"I knew if I wanted to be healthier and pay less, it was up to me to do something about it," said Morrison. He has lost 54 pounds and lowered his body mass index enough to earn refunds the past two years.

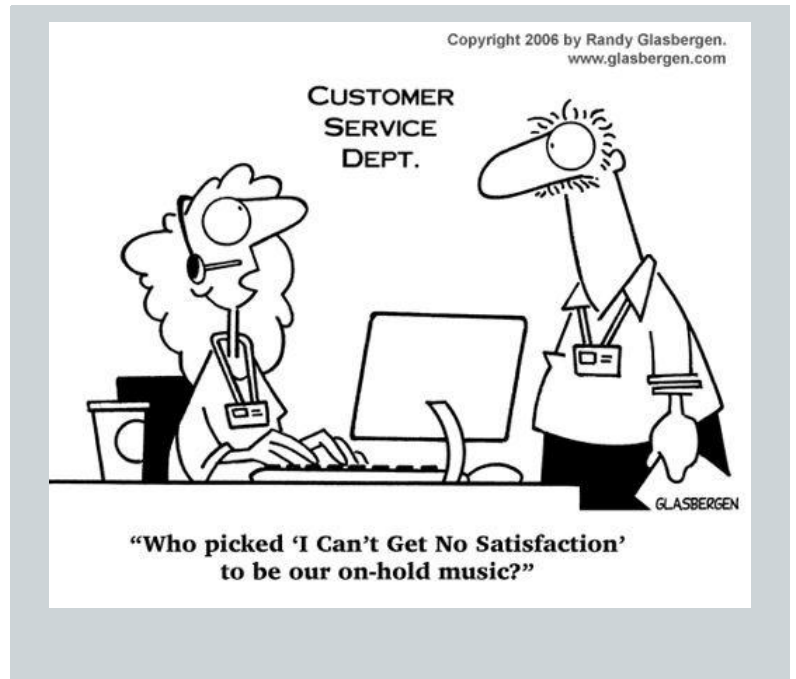
[Read Full Article](#)

Michael Moore on Oprah

From Linda Erlenbach, RHU

Region 3 RVP

I'm not sure how many of you had the opportunity to watch Michael Moore on Oprah last week, but the it was a terrible slam on our industry. Oprah jumped right on Michael Moore's bandwagon, and even when members of the audience tried to explain the



Calendar of Events

November 2007

6-NEIAHU BoardMeeting - Noon at the Summit Club
15-NEIAHU Monthly Meeting - Summit Club - 12:00 PM
Program: Pannel Discusion Featuring Local and State Representatives addressing Healthcare issues

Sponsor:

CE Presenter:

Topic & Hrs:

December 2007

4-NEIAHU BoardMeeting - Noon at the Summit Club
20-NEIAHU Monthly Meeting - Summit Club - 12:00 PM
Christmas Party!

January 2008

8-NEIAHU BoardMeeting - Noon at the Summit Club
17-NEIAHU Monthly Meeting - Summit Club - 12:00 PM
Speaker:
Topic:
Sponsor:
CE Presenter:
Topic & Hrs:

February 2008

5-NEIAHU BoardMeeting - Noon at the Summit Club
21-NEIAHU Monthly Meeting - Summit Club - 12:00 PM
Speaker:
Topic:
Sponsor:
CE Presenter:
Topic & Hrs:

March 2008

4-NEIAHU BoardMeeting - Noon at the Summit Club

wait for care in systems such as Canada's, Moore stated if it was life threatening your didn't have to wait (we know better) and he would rather wait several weeks for care and know that his bills would be paid and he wouldn't lose his house!

In any event, we have had a lot of conversation with NAHU regarding this show as Oprah could have QUITE an impact on the opinion of the consumer, much more than Michael Moore.

NAHU is working on preparing a statement with our media department and they will be contacting the "powers that be" at the Oprah show. As soon as I have more specifics I'll pass it on to you. NAHU asked that we hold back contacting them ourselves as they are on top of it.

Linda M. Erlenbach, RHU

20-NEIAHU Monthly Meeting - Summit Club - 12:00 PM

Speaker:
Topic:
Sponsor:
CE Presenter:
Topic & Hrs:

April 2008

1-NEIAHU BoardMeeting - Noon at the Summit Club
17-NEIAHU Monthly Meeting - Summit Club - 12:00 PM
Speaker:
Topic:
Sponsor:
CE Presenter:
Topic & Hrs:

May 2008

6-NEIAHU BoardMeeting - Noon at the Summit Club
15-NEIAHU Monthly Meeting - Summit Club - 12:00 PM
Speaker:
Topic:
Sponsor:
CE Presenter:
Topic & Hrs:

June 2008

3-NEIAHU BoardMeeting - Noon at the Summit Club
19-NEIAHU Monthly Meeting - Summit Club - 12:00 PM
Speaker:
Topic:
Sponsor:
CE Presenter:
Topic & Hrs:

Sincerely,

Barbara Knox
NorthEast Indiana AHU Communications Chair

NOTE: *Copies of the NEIAHU By-Laws and Financial Reports, including the 2007-2008 Budget are available for review. Members may contact the Association Treasurer to request a copy.*